

SkillITree

of Booklets

STARTING GUIDE

Booklet | 000
Category | 000

 **Brandmeliers**

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Money does grows on TREES



Contrary to the popular opinion that cash doesn't do such things, we have created the first Tree where currency can be cultivated.

This project was inspired by looking into nature and following the way things evolve in the wilderness as a journey of continuous learning and growth.

The Skill Tree will develop through concepts propagating organically on each twig, creating a collection of knowledge for business that will be able to apply to personal life too.

Each branch will be specific to a category and will unfold based on the level of expertise as the reader advances from subject to subject, even though they are going to be interrelated with other branches as we consider the subject as a whole.

All sprouts will be transformed into Booklets containing thematically focused knowledge, along with relevant examples and engaging exercises, allowing the reader to truly grasp new ideas and ease the track to success.

First of all, what is a Booklet?

While calling a booklet "a small book" is technically accurate, it doesn't capture the essence and versatility this format offers. It typically has fewer pages than traditional books (less than 50) and is often used to provide key data on a specific topic, such as instructions, product information, or marketing material.

Created as a communication tool, they are intended for clarity, focusing on a specific topic, avoiding unnecessary jargon, and presenting the essential details in a understandable and effective manner.

This makes them ideal for quick reference or on-the-go reading, allowing the curious mind to find the information needed without looking through pages of irrelevant content, making them the perfect source of information to resort to.

What are these booklets for?

Gaining focused wisdom | Each booklet delves into a specific concept, providing only essential information.

Developing practical skills | Go beyond theory, taking advantage of examples and exercises to help you apply your newfound knowledge in real-world situations.

Building a comprehensive skillset | By collecting and mastering the various booklets, you'll gradually build a strong foundation in diverse business areas.

Applying knowledge to personal life | Many of the skills learned in business can be applied to your personal life, leading to overall growth and development.

Name your own usage | The Skill Tree offers a fantastic opportunity for self-paced development, allowing you to tailor your learning journey to your specific needs and interests.

The Path Unfolds: Embark on your Skill Tree journey!

Bear in mind, this is not a linear expedition with predetermined steps. You are the explorer, navigating the branches that pique your curiosity and spark your ambition. Pursue a specific goal by focusing on relevant branches, or let your interests guide you on a path of self-discovery. Each booklet you conquer adds another leaf to your knowledge tree, solidifying your foundation and expanding your skillset.

Remember

Curiosity is your compass,
Persistence is your fuel,
Action is your key.

find other booklets and much more at
www.brandmeliers.com

